ENTERGY NEW ORLEANS, LLC

ELECTRIC SERVICE

RIDER SCHEDULE EPAD

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ELECTRIC PICK A DATE RIDER (OPTIONAL DUE DATE PLAN)

I. PURPOSE

To provide an optional date, to be chosen by the Customer, on which the payment of a customer's bill is due.

II. AVAILABILITY

At all points throughout the territory served by the Company to any Customer receiving electric service from the Company with the exception of those Customers who have chosen to be billed under the Company's Summary Billing Plan.

III. DUE DATE OPTION (PICK A DATE)

A Customer is allowed to choose the date on which his/her bill will be due. Once a due date has been selected, a Customer may not select another due date until twelve (12) months has elapsed.

"Pick A Date" due date will become effective the first time the customer's account is billed following the time the due date is selected by the customer.

IV. TERMINATION

The "Pick A Date" option will be terminated and Customer's due date will be changed from the date selected per the "Pick A Date" option to the normal due date for the billing cycle in which customer's meter is read if:

- 1. Payment of bill is not received by "Pick A Date" due date two (2) times in a row or three (3) times within a 12 month period; or
- 2. Customer is disconnected for non-payment.

V. CONDITIONS OF SERVICE

This due date option deals only with payment dates and does not alter or supersede any contract, rate schedule, or other agreement except to the extent that such contract, rate schedule, or other agreement may be in conflict with the provisions of this Optional Due Date Plan ("Pick A Date") with regards to payment date.