
MARKET VALUED DEMAND RESPONSE RIDER

I. AVAILABILITY

This Rider is available at all points served by the Company on an experimental basis, to provide a demand response resource option to customers. Service under this Rider may not be taken in lieu of Standby Service.

This Rider is also available to Aggregators of Retail Customers as described below.

Customer must execute a Market Valued Demand Response Rider Agreement (“MVDRR Agreement”).

II. DEFINITIONS

MISO: Midcontinent Independent System Operator, Inc.

BPM: MISO Business Practice Manual

DRR Type I – Energy Only: Demand Response Resource. A type of demand resource as defined in MISO’s currently effective FERC tariff and as described in the associated MISO BPMs. An energy-only resource supplying a specific quantity of energy to the MISO energy market. Does not include resources for the MISO ancillary services markets.

MISO-EDR: Emergency Demand Response. A type of demand resource, as defined in MISO’s currently effective FERC tariff and as described in the associated MISO BPMs, to meet energy needs at time of emergencies.

ARC: Aggregator of Retail Customers. Businesses that combine one or more retail customers of the Company and represent those customers’ combined demand response capabilities.

Consumption Baseline: Customer-specific load data, as defined by in MISO’s currently effective FERC tariff and as described in the associated MISO BPMs, representing the electrical consumption pattern and usage level typical of the customer’s operation absent load curtailment for a demand response event.

Curtailment Amount: The amount of load the customer reduces from its Consumption Baseline.

Firm Contract Demand: The amount of load the customer agrees not to exceed during a demand response event.

Standard Retail Rate: The energy charge per kWh for the customer’s firm service rate schedule or the applicable rate schedule for each customer being aggregated by an ARC. All applicable non-fuel riders will also apply.

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III. GENERAL PROVISIONS

A. PROGRAM DESCRIPTION

Participation in this Rider is voluntary and offers customers or ARCs the opportunity to authorize the Company to market their Curtailment Amount in the MISO day-ahead energy market and to share in any MISO revenue generated from the day-ahead market and during MISO declared emergency events. Customer or ARC participation in this Rider shall not begin until all MISO registration requirements have been completed and certified by MISO. Customer or ARC must assist and coordinate with Company to complete all MISO requirements.

MISO programs to be offered upon completion of above requirement:

- 1) DRR Type I – Energy Only.
- 2) MISO-EDR.

B. CURTAILMENT REQUIREMENTS

1. A DRR Type I – Energy Only customer or ARC must offer the Company a minimum load reduction of the greater of:
 - 1) 1 MW; or
 - 2) The minimum specified in the currently effective MISO FERC tariff and as described in the associated MISO BPMs.

Customer or ARC must specify load reduction as a Curtailment Amount below customer's Consumption Baseline. The method to compute the amount of load reduction will be specified in the MVDRR Agreement.

2. A MISO-EDR customer or ARC must offer the Company a minimum load reduction of the greater of:
 - 1) 100 kW; or
 - 2) The minimum specified in the currently effective MISO FERC tariff and as described in the associated MISO BPMs.

Customer or ARC may specify load reduction as a Curtailment Amount below customer's Consumption Baseline or customer may limit demand to a Firm Contract Demand. In either case the method to compute the amount of load reduction will be specified in the MVDRR Agreement.

C. DAILY PROCESS

Participation will be permitted on any day. Customer's and ARC's daily offer will be included in the Company's daily offer to MISO. At the time of first registration the customer or ARC will establish a default offer that will remain valid unless the customer or ARC modifies the offer or notifies the Company they will not participate on a particular day by 8:30 a.m. or by deadline established in the MVDRR Agreement.

D. METERING AND COMMUNICATION

Company will designate standard metering and communication equipment compliant with MISO requirements for participation in this Rider. If the Customer does not have the appropriate equipment already installed it will be installed by the Company at customer or ARC expense.

All metering and communication equipment installed to provide service under this Rider is and will remain the property of Entergy New Orleans, LLC.

E. MISO PERFORMANCE REQUIREMENTS

Customer must comply with all currently effective MISO requirements as stated in MISO's currently effective FERC tariff and as described in the associated MISO BPMs including but not limited to the Demand Response BPM and the Resource Adequacy BPM.

F. AGGREGATION OF RETAIL LOAD

An ARC shall be subject to all the requirements set forth in this Rider. In addition, the ARC must identify each customer being aggregated and provide all the information required by MISO for participation and certification as a DRR Type I – Energy Only and / or MISO-EDR for each customer to the Company.

A customer may serve as an ARC. No customer shall be represented by more than one ARC. No customer may participate directly in this Rider and simultaneously through an ARC.

IV. NET MONTHLY BILL - BILLING PROVISIONS

The Net Monthly Bill will be determined in accordance with the terms and calculations defined below.

A. RATES & CHARGES

<u>Billing Item</u>	<u>Frequency</u>	<u>Amount</u>
Registration	Annually	\$1,000.00
Modification to Registration	Per Occurrence	\$100.00
Change to Day Ahead Offer	Per Change	\$50.00
Energy not consumed pursuant to this Rider	Offers cleared by MISO	Standard Retail Rate

B. PENALTY FOR FAILURE TO PERFORM

The customer or ARC will pay all penalties imposed on the Company by MISO for failure to reduce load as directed by MISO plus \$500.00 to recover the Company's administrative costs for determination and payment of penalty(ies).

The Company may terminate customer or ARC participation in this Rider if MISO precludes the customer or ARC from participating in the MISO market for failure to reduce load or for failure to pay MISO penalties imposed on the Company and the Company's administrative costs.

C. SETTLEMENTS / CUSTOMER AND ARC BILL

For offers cleared by MISO the Company will include on the customer's bill:

1. the customer's MISO settlement amount (less 10 percent to cover the Company's administrative costs), and
2. the Rates & Charges in Section IV.A of this schedule, and
3. any Penalty For Failure To Perform as described in Section IV. B. of this schedule.

For offers cleared by MISO the Company will pay or bill the ARC pursuant to:

1. the ARC's MISO settlement amount (less 10 percent to cover the Company's administrative costs), and
2. the Rates & Charges in Section IV.A of this schedule, and
3. any Penalty For Failure To Perform as described in Section IV. B. of this schedule.

A true-up will take place following any additional revised settlement amounts the Company receives from MISO and will be included in subsequent customer and ARC bills.

V. CONTRACT PERIOD

The MVDRR Agreement will have an initial term of one year unless modified by the provisions in Section IV.B. of this schedule.