

MARKET VALUED LOAD MODIFYING RIDER

I. AVAILABILITY

This Rider is available at all points served by the Company on an experimental basis, to provide a load modifying resource service option for customer's firm load served under one of the Company's firm service rate schedules. Service under this Rider may not be taken in lieu of Standby Service.

T

Customer must execute a Market Valued Load Modifying Rider Agreement ("MVLMR Agreement").

II. DEFINITIONS

MISO: Midcontinent Independent System Operator, Inc.

BPM: MISO Business Practice Manual

Firm Contract Demand: The amount of load the customer agrees not to exceed during a demand response event.

Interruptible Demand: The difference between the customer's monthly maximum registered demand for firm service and the Firm Contract Demand, but not less than zero (0).

LMR-DR: Load Modifying Resource – Demand Resource. A type of demand resource as defined in MISO's currently effective FERC tariff and as described in the associated MISO BPMs. Does not include LMR - Behind The Meter Generation.

LMR-BTMG: Load Modifying Resource – Behind The Meter Generation. A type of demand resource as defined in MISO's currently effective FERC tariff and as described in the associated BPMs.

III. GENERAL PROVISIONS

A. PROGRAM DESCRIPTION

Participation in this Rider is voluntary and offers customers the opportunity to authorize the Company to interrupt customer's load to the Firm Contract Demand for the compensation described in IV. Net Monthly Billing - Billing Provisions of this schedule. Customer participation in this Rider shall not begin until all MISO registration requirements have been completed and certified by MISO. Customer must assist and coordinate with Company to complete all MISO requirements.

MISO programs to be offered upon completion of above requirement:
1) LMR-DR.

B. CURTAILMENT

An LMR-DR Customer must specify a Firm Contract Demand. Customer must interrupt load to Firm Contract Demand based on the criteria established by the currently effective MISO FERC tariff and as described in the associated MISO BPMs including but not limited to the Demand Response BPM and the Resource Adequacy BPM.

C. METERING AND COMMUNICATION

Company will designate standard metering and communication equipment compliant with MISO requirements for participation in this Rider. If the Customer does not have the appropriate equipment already installed it will be installed by the Company at customer expense.

All metering and communication equipment installed to provide service under this Rider is and will remain the property of Entergy New Orleans, LLC.

IV. NET MONTHLY BILL - BILLING PROVISIONS

The Net Monthly Bill will be determined in accordance with the terms and calculations defined below.

A. RATES & CHARGES

<u>Billing Item</u>	<u>Frequency</u>	<u>Amount</u>
Customer Charge	Monthly	\$175.00
Interruptible Credit per kW of Interruptible Demand	Monthly	\$ -0.091

The value of the Interruptible Credit per kW applicable for the planning period of June 1 through May 31 will be updated annually by 11/30 in the prior year.

B. PENALTY FOR FAILURE TO PERFORM

The customer will pay all penalties imposed on the Company by MISO for failure to reduce load as directed by MISO plus \$500.00 to cover the Company's administrative costs to determine and pay the penalty.

The Company may terminate customer's participation in this Rider if MISO precludes the customer from participating in the MISO market for failure to reduce load or for failure to pay MISO penalties imposed on the Company and the Company's administrative costs.

V. CONTRACT PERIOD

The MVLMMR Agreement will have an initial term of one year unless modified by the provisions in Section IV.B. of this schedule.